Printed page: 04 **Subject Code: BMBA0401**

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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA

SEM: IV - THEORY EXAMINATION (2024-2025)

Subject PROJECT MANAGEMENT

Time: 3 Hours **Max. Marks:100**

General Instructions:

IMP: Verify that you have received question paper with correct course, code, branch etc.

1. *This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.*
2. *Maximum marks for each question are indicated on right hand side of each question.*
3. *Illustrate your answers with neat sketches wherever necessary.*
4. *Assume suitable data if necessary.*
5. *Preferably, write the answers in sequential order.*
6. *No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.*

SECTION – A 20

1. Attempt all parts:-

1-a. ______ is one of the key characteristics of an effective project team. (CO1, K2) 1

(a) Uniformity in skill sets among team members
(b) Strong communication and collaboration skills
(c) Minimal leadership oversight
(d) Exclusive focus on individual roles

1-b. _______ is the primary importance of project management in relation to a project team. (CO1, K2) 1

(a) It ensures that team members work independently without interference.
(b) It defines the project's scope, targets, and the roles of the team members.
(c) It eliminates the need for project organization structures.
(d) It prioritizes the completion of tasks over quality of outcomes.

1-c. ______ is NOT a primary phase in Project Risk Management. (CO2, K5) 1

(a) Risk Identification

(b) Risk Re-evaluation

(c) Risk Analysis

(d) Risk Mitigation Strategies

1-d. In the context of Project Risk Management, which of the following is Risks Mitigation Strategies? (CO2, K5) 1

(a) The process of exclusively identifying risks without further analysis.

(b) Techniques designed to minimize the impact and likelihood of identified risks.

(c) The complete elimination of all potential project risks.

(d) A method focused solely on financial risks within a project.

1-e. _____ types of costs refer to expenses that can be directly attributed to a specific project. (CO3, K3) 1

(a) Indirect Costs

(b) Recurring Costs

(c) Direct Costs

(d) Fixed Costs

1-f. ______ type of cost can fluctuate based on the level of output or activity within a project. (CO3, K3) 1

(a) Non-Recurring Costs

(b) Variable Costs

(c) Expedited Costs

(d) Normal Costs

1-g. _________ methods focus on the representation of activities using arrows to show their sequence in a project. (CO4, K3) 1

(a) Activities on Node (AoN)

(b) Activity on Arrow (AoA)

(c) Program Evaluation and Review Technique (PERT)

(d) Critical Path Method (CPM)

1-h. ____ term describes the practice of shortening the project duration by allocating more resources to critical activities. (CO4, K3) 1

(a) Resource Levelling

(b) Time Buffering
(c) Crashing
(d) Fast Tracking

1-i. _______ is the primary focus of the control cycle within project management. (CO5, K5) 1
(a) Allocation of resources
(b) Monitoring and adjusting project performance
(c) Finalizing project deliverables
(d) Team building activities

1-j. ________ is when designing a control system for a project, which aspect is crucial to ensure its effectiveness. (CO5, K5) 1
(a) Limiting communication among team members
(b) Establishing clear performance metrics
(c) Ignoring stakeholder feedback
(d) Reducing the project budget

2. Attempt all parts:-

2.a.	Define Project Management. (CO1, K2)	2
2.b.	Enumerate the term Project Risk Management. (CO2, K5)	2
2.c.	Define Project Budget. (CO3, K2)	2
2.d.	Explain the term Nodes. (CO4, K2)	2
2.e.	State the meaning of Earned Value. (CO5, K2)	2

SECTION – B 30

3. Answer any <u>five</u> of the following-

3-a.	Differentiate General Management with Project Management.(CO1, K2)	6
3-b.	Mention the objectives of Project Management. (CO1, K2)	6
3-c.	Explain the different types of Risks Mitigation Strategies. (CO2, K2)	6
3-d.	State the concept of Risks Analysis. (CO2, K2)	6
3-e.	Elucidate the role of the Analogous as a method of Managing Projects. (CO3, K3)	6
3-f.	Mention the benefits of CPM. (CO4, K2)	6
3-g.	Discuss about the different types of Project Termination. (CO5, K2)	6

SECTION – C 50

4. Answer any <u>one</u> of the following-

4-a.	Explain briefly about the various phases that ensure the Project Life Cycle as a structured approach to Project Management. (CO1, K2)	10

4-b.	Explain factors to be considered for selecting a Project Team and explain the various characteristics of a Project Team. (CO1, K2)	10

5. Answer any <u>one</u> of the following-

5-a.	Describe a Project selection process and elaborate briefly about the importance and different methods of Project Selection. (CO2, K2)	10
5-b.	Discuss about the Project Rating Index with real time examples. (CO2, K2)	10

6. Answer any <u>one</u> of the following-

6-a.	Explicate the different kinds of Project Costs with suitable examples. (CO3, K3)	10
6-b.	Explain how Social Cost Benefit Analysis evaluates a Project's impact in both financial and nonfinancial aspects. (CO3, K2)	10

7. Answer any <u>one</u> of the following-

7-a.	Explain elaborately about Project Network Design with the help of a diagram. (CO4, K3)	10
7-b.	List out and explain the various steps in Project Scheduling. (CO4, K3)	10

8. Answer any <u>one</u> of the following-

8-a.	Discuss Project Evaluation and explain the various types of Project Evaluation Techniques. (CO5, K2)	10
8-b.	Explicate about the steps involved in designing the control system for Project Management. (CO5, K5)	10